



John Rankin resigned as George Brown's president in August to resume his business career.

# WANTED: NEW COLLEGE PRESIDENT

George Brown is looking for a new president — the fourth since the college was established in 1967.

Former telecommunications executive John Rankin, who has been president for the last four and a half years, resigned at the end of August to become the vice-president of human resources for the Canadian Tire Corporation.

The search for his successor began in May, 1995 when Rankin announced to the Board of Governors that he wouldn't be seeking a second five-year term as president so he could return to the private sector.

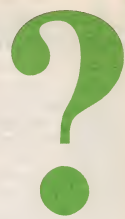
The Board has appointed Frank Sorochinsky, who was vice-president of corporate services and student affairs, as acting

president. It has also hired an executive search firm — Caldwell Partners — to help find a new president who would start work in April, 1996.

As one of its first steps, Caldwell is polling students and staff about what they want in a new president. Questionnaires are being circulated among staff and discussion groups for students, support staff and faculty are scheduled to be held at all campuses in late September. (See the events listing on page 4 for details.)

"Results from the focus groups and the questionnaires will assist the selection team in creating a detailed profile of our ideal

Continued on page 4.



A nine-month search is on to find a new president for George Brown — the fourth since 1967.

## CITY COLLEGE NEWS

SEPTEMBER 1995

GEORGE BROWN COLLEGE

VOLUME 13, NO. 1

### Quiet revolution in courses promises students results

There's been a quiet revolution in George Brown's courses this past summer — one that promises students results.

With little fanfare, and some grumbling, teachers in full-time programs and some continuing education courses have been revising their course outlines to focus on what are called outcomes — statements reflecting the skills, knowledge and attitudes students will have demonstrated in order to pass.

It's the first time in the college's history that there has been such widespread, explicit attention to the results of courses for students, attention that could have an impact on course content, teaching methods and even the relationship between teachers and students.

"Learning outcomes are more student centered. The focus is on the end result," says Leo Spindel, George Brown's manager of staff training, who has coached teachers on developing outcomes for their courses.

While some outcome statements are simply a writing assignment for teachers who have already adapted their existing course outlines, Spindel says they could affect content, methods and relationships in some courses.

Course content: Learning outcomes should reflect transferable skills. "Skills acquired at college should be sufficiently portable to accommodate employer demands," says Spindel. This requirement could mean changes to course content as teachers make the scope of classes broader. It may also necessitate more professional development for teachers to help them to pass on current information.

Teaching methods: There are many paths to achieving a learn-

ing outcome, says Spindel, and learning methods can be tailored to the "learning styles" of students in a class. Some teachers already use alternative methods of course delivery that allow students to more easily achieve some outcomes, he says.

Accountability: "A course outline encourages educators to be accountable for the learning that

takes place," says Spindel.

Advanced standing: "Learning outcomes can assist students in determining if they already have some or all of the knowledge, skills and attitudes in a course.... if so, they can opt to have that learning assessed in order to gain credit under the college's prior learning assessment process," says Spindel.

### Can you pass the new generic skills test?

Here's what an Ontario government committee, The College Standards and Accreditation Council, recently set as the basic skills (or generic skills learning outcomes, as they call them) that all graduates of two- and three-year programs should have before they get their diplomas. How many can you check off this list? Can you:

1. Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of audiences.
2. Reframe information, ideas and concepts using the narrative, visual, numerical and symbolic representations which demonstrate understanding.
3. Apply a wide variety of mathematical techniques with the degree of accuracy required to solve problems and make decisions.
4. Use a variety of computer hardware and software and other technological tools necessary to the performance of tasks.
5. Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.
6. Evaluate your own thinking throughout the steps and processes used in problem solving and decision making.
7. Collect, analyze and organize relevant and necessary information from a variety of sources.
8. Evaluate the validity of arguments based on qualitative and quantitative information in order to accept or challenge the findings of others.
9. Create innovative strategies and/or products that meet identified needs.
10. Manage the use of time and other resources to attain personal and/or project related goals.
11. Take responsibility for your own actions and decisions.
12. Adapt to new situations and demands by applying and/or updating your knowledge and skills.
13. Represent your skills, knowledge and experience realistically for personal and employment purposes.

These learning outcomes will gradually be introduced into Ontario college programs, including those offered at George Brown.



George Brown welding graduate Kate Buckeridge recently became the first woman to win a medal in the welding category of the Ontario Skills Competition. She says she loves working with metal — both as an artist and professional welder.

### 36-week welding program yields inspiration, income and honour

A cool head and artistic temperament helped Kate Buckeridge become one of the top welding students in Ontario recently — the first woman to ever earn that honour.

It was art that drew Buckeridge, 26, to welding in the first place. She got her first taste of welding while creating sculptures as part of her work towards a degree in fine arts from York University.

After graduating in 1994 she decided that a welding program at George Brown would give her more of the skills she needs to create sculpture as well as qualify her for well-paying jobs as a metal worker to support herself.

"I was really tired of waitressing," she says.

She did so well in the college's 36-week Welder-Fitter program — which had four women in it — she was chosen to represent George Brown at the Ontario Skills Competition held in Hamilton in May.

It was there that her cool head came into play.

Competing against a group of men from other schools and colleges across the province — and against the clock —

Buckeridge says she didn't weld as well as she is capable of, but her work impressed the judges who gave her the silver medal.

"A lot of people were nervous," she says.

She is the first woman to win a medal in the welding category

Continued on page 4.



# Administrative changes are announced

George Brown's acting president Frank Sorochinsky has announced the following changes in administrative responsibilities effective Sept. 1, 1995:

- Vice-president of access and external relations Bob Struthers has been named vice-president of corporate services and external relations with responsibility for college finances, campuses, registration and information systems as well as international programs, training services, continuing education and marketing.
- Academic vice-president Maureen Callahan has assumed responsibility for the Student Affairs Department and the Faculty of Access and Academic Studies.
- Former Health Sciences dean Lynne Mulder has been named

dean of the Faculty of Science and Technology and the Faculty of Creative Work. She replaces Jim Drennan as dean of Science and Technology, who left the college to join Holland College in Prince Edward Island, and Luke Rombout as dean of Creative Work, who resigned in July to resume work as an arts consultant.

- Community Services dean Michael Cooke has been named dean of the Faculty of Health Sciences as well.
- Hospitality Centre dean Brian



Frank Sorochinsky

Cooper has assumed the added responsibility for the Faculty of Business. He replaces Jim Ross, who retired in August.

- Ron Waldie, who was formerly dean of the Faculty of Academic Studies and Resources, has been named director of the newly formed Centre for Instructional Development and Innovation, which includes student assessment and testing, program development and review, as well as instructional innovation including technological-mediated instruction.
- Jo Lee, who was dean of the Faculty of Access and Preparatory Studies, has been named dean of the newly formed Faculty of Access and Academic Studies.
- Registrar George Burton, who will retain his position as official college registrar, has been named

director of the Department of Student and Management Information Systems, with responsibility for the Information Systems Department.

In a Sept. 1 memo to staff, Sorochinsky also announced a \$1.2 million reduction in spending on staff salaries and benefits and a \$400,000 reduction in non-salary spending that will take effect during the balance of the current financial year which ends on March 31, 1996.

Sorochinsky was named acting president to replace John Rankin, who left the position at the end of August to take an executive post with the Canadian Tire Corporation.

*(City College News will cover the meaning and impact of these administrative changes in future issues.)*



**STUDENT IN-VESTS IN METAL.** Fashion student Veronique Claasson designed this aluminum vest, which was part of the 1995 George Brown fashion show at the Design Exchange on Bay Street.



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## CITY COLLEGE NEWS

**City College News** is a monthly publication of the Marketing Services Department of George Brown College for students, staff and external college partners. Views expressed in *City College News* are not necessarily those of the college, its administration or board of governors.

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**GEORGE BROWN**  
THE CITY COLLEGE

## Tip of the Month

A recent study of business students at an Ontario college showed that, of the students who failed at least one course in the first semester, only 2 per cent graduated on time.

**If you're having a problem - get help early!**

The first step is to make an appointment with your teacher to find out the source of the problem. You may need remedial help, a study skills workshop, a peer tutor, a study group, or an appointment with a counsellor. — There is help available."

- Franky Chernis, Student Success Coordinator

Contact your  
counselling office:  
St. James: Room 285C  
Casa Loma: Room C22  
Nightmare: Room 105



## NEWS SHORTS

### FUNDING CUTS WORRY NEW STUDENT ASSOCIATION PRESIDENT

Michelle Sliz is worried about how George Brown's administration will react to constant government budget cuts. As a student at Sheridan College — she graduated as a sign language interpreter in April, 1995 — she saw her class sizes increase to the point that students had much less contact with teachers. "It's obvious students don't like these changes," she says. Keeping a eye on the quality of education offered at George Brown is just one of her tasks as president of the college-wide Student Association, which is the full-time job she started in May, 1995. She'll also be concerned with communication and representing student interests, she says. "Students are paying for this service. They are the customers," Sliz, who also has a B.A. from Brock University, was chairperson of the Ontario Community College Student Parliamentary Association and president of the Student Administrative Council at Sheridan College in Brampton.



Michelle Sliz

### JOBSONTARIO OFFICE COULD CLOSE IN NOVEMBER

Making good on a campaign promise, the Ontario government is shutting down the JobsOntario program, including the Metro colleges office run at George Brown. "We've been told things will be wound down," says Access dean Jo Lee. If the office is closed according to current plans, only a manager and accountant will still be working by early November, she says. Closing the office will mean 28 people will be looking for new jobs, including seven full-time George Brown staff members. The program connected people on social assistance programs with employers, who then qualified for a government training grant. The office was housed in leased space on Front Street East.

### COLLEGE'S PHONE NUMBER IS CHANGING IN OCTOBER

Get out your address books! George Brown is changing its phone numbers on October 10 to all start with the 415 prefix rather than the current 867, 944, 601, 956 etc. All current extensions will be retained. John Henderson of the Information Systems Department says that uniting all college extensions will make the college's voice mail and phone systems more efficient. For two years after the switch, people calling about 30 frequently used numbers — like the Enquiry Centre — will ring right through to the new ones. For the rest of the college's 2,000 extensions, callers to the old numbers will be given the new number at least until May, 1996. The college's two '800' numbers won't change.

## St. James first floor renovation is underway

Over the past few weeks half of the first floor of the main St. James Campus building has looked a bit like Sarajevo.

Behind the hoardings, odd pieces of furniture and parts of machines share the floor with piles of broken concrete and pipes. Gaping holes and sheets of plywood replace some walls and window glass.

But the rubble and debris will soon be gone as construction crews finish demolishing dance studios and printing labs, and start remodeling the space into new areas for student services and student socializing.

The \$2.5 million renovation of the building at 200 King St. E. started in July and is expected to be completed before Christmas this year. When the dust settles, and new walls are painted and cleaned, the building will have:

- A big new front entrance on King Street with a large bright lobby stretching back to the centre of the building.
- New offices for student services such as counselling, placement and athletics.
- A student centre for meeting, relaxing and special events.

What was originally planned for the renovation, but will not be constructed because of prohibitive cost, is a new auditorium for the campus to replace room 128.

As part of the project, George Brown College Student Association offices will move into space now occupied by the book-



This big hole in the wall of the St. James Campus building at 200 King St. E. will become a big new front door as part of a \$2.5 million renovation of about half of the main floor of the building this fall.

store, and the bookstore will move into a leased storefront location near the campus on the south side of King Street.

Construction has kept some classrooms out of use this fall as well as the second floor patio, which is being reroofed because

it had been leaking.

The renovation, which covers more than 34,000 square feet, is being funded by a federal/provincial government infrastructure grant as well as a \$700,000 contribution from the Student Association.

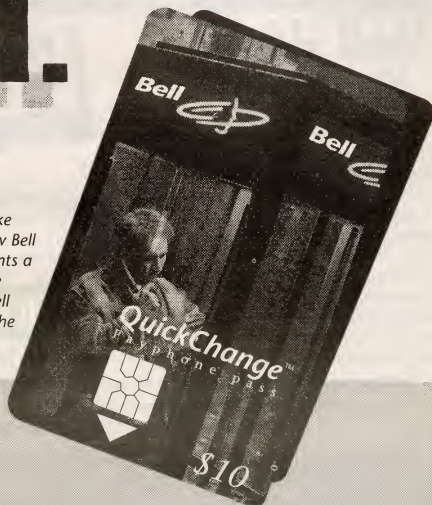
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# SEPT. EVENTS

## SPECIAL EVENTS

Sept. 11 - **Nominations open for student leader positions on the Student Association.** Nominations close Sept. 1. Voting will be held Sept. 26 to 28 from 10 a.m. to 2 p.m. at all campuses. For information call 867-2454.

Sept. 25 - **Focus groups to discuss the selection of a new president for George Brown:** All students and staff are welcome to take part in the hour-long sessions: **Students groups:** St. James, Sept. 26, Noon, Hospitality Room 310; Casa Loma, Sept. 28, Noon, Room B206, 175 Kendal Ave.; Nightingale, Sept. 27, 3 p.m., Room B2; **Support staff groups:** St. James, Sept. 25 3:30 p.m. Hospitality Room 310; Casa Loma Sept. 27, 8:30 a.m. Room B206, 175 Kendal Ave.; Nightingale, Sept. 29, 8:30 a.m. Room B2.

**Faculty groups:** St. James, Sept. 26, 3p.m. Hospitality Room 310; Casa Loma, Sept. 28, 3 p.m. Room B206, 175 Kendal Ave.; Nightingale, Sept. 29 8:30 a.m., Room B2. Register by calling 944-4472.

## ACADEMIC DATES

Sept. 19 - **Last day to withdraw** from a post-secondary program with a full refund, less an administrative charge.

## WORKSHOPS

Sept. 21 - **Information session / training for peer tutors** 9 a.m. to 10 a.m. and 2 p.m. to 3 p.m. Also offered on Sept. 22, 28 and 29. For information call 867-2107.

Oct. 4 - **Study skills workshop,** 11 a.m. to noon. Also offered on Oct. 13 and 18. Free. Participants (maximum 15) must register by calling

867-2107 or dropping into St. James Room 285C. Presented by the Counselling Department of Student Affairs.

## COLLEGE CLOSINGS

Oct. 9 - **Thanksgiving,** college closed.

## RELIGIOUS HOLIDAYS AND FESTIVALS

Sept. 10 - **Ullambana, Buddhism.**  
Sept. 12-16 - **Ghambar Paltishem, Zoroastrianism.**  
Sept. 25-26 Rosh Hashannah, Judaism.  
Oct. 3 - **Dussehra, Hinduism**  
Oct. 4 - **Yom Kippur, Judaism.**

**TO HAVE AN EVENT LISTED IN THIS SECTION: FAX IT TO CITY COLLEGE NEWS, (416) 867-2303, OR DELIVER OR MAIL IT TO ST. JAMES CAMPUS (200 KING ST. E.) ROOM 542E.**

## President

Continued from page 1.

candidate," Board chair Linda Terill says in a memo to staff.

Terill is chairing a selection committee made up of Board members and a former Board member. Sitting on the committee are: support staff representative Wayne Chan, student representative Andrew Chessel, former Board chair GERALYN Christmas, Patricia Hatt, administrative representative Lynne Mulder, Anita Sastri, academic staff representative Amy Thornton, and Roberta Veley.

The president of George Brown is responsible for all operations of the college, which has a full-time staff of about 1,300 and operating budget of about \$110 million, and annual full-time student registration of about 20,000. The president is hired by,

and reports to, the Board of Governors — a 16-person group made up of community representatives and internally elected staff and student representatives.

George Brown's first president was Clifford Lloyd, who held the position from the college's establishment in 1967 until 1978.

The college's second president was Doug Light, who was formerly president of Centennial College in Scarborough. He retired in 1991 after 13 years with George Brown.

John Rankin, who was formerly an executive with Mitel Corporation and Northern Telecom, was hired in 1991.

## Welding

Continued from page 1.

since the competition was established six years ago.

Now Buckridge has several irons in the fire — and all of them involve welding. She's the only woman working on the shop floor of a laser machining company, she's started her own business called Custom Metal Fabrication and she's still welding sculpture in her Toronto studio.

"I quite enjoy metal," she says. "I like the control of material."

Buckridge's sculpture has been shown at several art galleries in Toronto and she had a show at University of Northumbria in England while studying there as an exchange student.

Welders — male or female — usually earn between \$10 and \$20 an hour, but pay on some big industrial jobs goes as high as \$45 an hour, she says.

Buckridge was part of a winning six-person team from the college for the Hamilton competition, which attracted 550 entrants.

• Fred McDonald, 48, and David McKnight, 42, took the gold medal in the mechatronics category. Mechatronics combines mechanical, electronic, hydraulic and pneumatic skills in the construction of manufacturing systems.

• Lily Radulovic, 34, took the silver medal in the mechanical computer-aided design category. • Scott Ashton won a silver medal in the architectural computer-aided-design category of the annual contest. • William McDonald, 26 won a bronze medal in the carpentry category.

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